



## Daily Bugle Advertisement submission requirements

Thank you for choosing Full Circle Compliance – Export/Import Daily Update (“The Daily Bugle”) for your partner in Advertising.

### Pre-designed by you

If you choose to submit your own **pre-designed ad**, we have a few guidelines for submitting the ad to us:

- Please keep in mind that every banner has its own specific size / measurement / resolution:

#### *Banner Specifications:*

- Top ad: 90px x 600px
  - In body [centered]: 600px x 150px
  - In footer: 600px x 250px
- Images submitted must be optimized for Internet usage. Ask our designer in charge if your unsure if your image is up to specifications, [advertising@fullcirclecompliance.eu](mailto:advertising@fullcirclecompliance.eu). He can assist you if needed.
  - Please make sure the ad is submitted 7 days before the initial send-out date.

#### *Text-based advertisements:*

In regards to the text-based advertisement the following format applies:

"[Event Name]" – [Date] in [Event City or Webinar]  
(Source: [Website of the Event or Person who Promotes the event])

- \* What: [Brief description of the event.]
- \* Where: [Full location details.]
- \* When: [Full time details.]
- \* Speakers: [Key speakers.]
- \* Register: [Ways to register for the event: website, email address, phone number.]

#### *Examples:*

"Designing an Internal Compliance Program" - 2 Dec in Haarlem  
(Source: [info@fullcirclecompliance.eu](mailto:info@fullcirclecompliance.eu))

- \* What: A Compliance Officer has to have the ability to prevent, detect and remediate (potential) violations and financial/civil penalties. This training course provides the essentials to develop a new Internal Compliance Program or optimize an existing one that meets these goals.
- \* Where: Iordensstraat 19, 2012 HA, Haarlem, the Netherlands



- \* When: Tue, 2 Dec, 9:00 - 5:30 pm CET
- \* Speakers: Ghislaine Gillessen, Managing Director FCC, James Bartlett III, Director FCC of U.S. Operations, and Michael Farrell, Director FCC.
- \* Register: [www.fullcirclecompliance.eu](http://www.fullcirclecompliance.eu), or Alexander Bosch, [awitt@fullcirclecompliance.eu](mailto:awitt@fullcirclecompliance.eu), + 31 (0)615450434

"Setting the Scene: International Trade Compliance" - Webinar 2 Dec  
(Source: [info@fullcirclecompliance.eu](mailto:info@fullcirclecompliance.eu))

- \* What: This webinar provides an introduction to International Trade Compliance by providing an overview of key concepts, developments and institutions.
- \* Where: Webinar -- Your computer
- \* When: Tue, 2 Dec, 2:00 - 3:30 pm EST
- \* Speakers: Ghislaine Gillessen, Managing Director FCC, James Bartlett III, Director FCC of U.S. Operations, and Michael Farrell, Director FCC.
- \* Register: [www.fullcirclecompliance.eu](http://www.fullcirclecompliance.eu), or Alexander Bosch, [awitt@fullcirclecompliance.eu](mailto:awitt@fullcirclecompliance.eu), + 31 (0)615450434

## Design by FCC

When you have chosen to let **our designer design your ad**. Please make sure we receive the following:

- Logo (preferably a Vector file)
- Content (the text you would like to have displayed in the ad)
- A short briefing, using a maximum of 100 words
- URL (where should the ad link to?)
- Images/Photo's (Royalty Free or Licensed), if needed

*Banner Specifications:*

- Top ad: 90px x 600px
- In body [centered]: 600px x 150px
- In footer: 600px x 250px

Accepted file-formats:

High resolution JPEG, PNG, PDF, PSD, BMP, TIFF  
Maximum file size: 25Mb

If you have any questions in regards to these technical specifications, please do not hesitate to contact us, [advertising@fullcirclecompliance.eu](mailto:advertising@fullcirclecompliance.eu).